

Drivers What Open Badge need are you setting out to address? What problem are you trying to find a solution for in your territory?

To help make migrants and employers aware of badge schemes that will help migrants showcase their skills and employers find the right people.
To support uptake of the badges

Territory What geographical area does your territory cover? Eg a city, country, continent?

England

Business strategy

Will the network help you or other network members achieve a business aim?

Network could help us deliver existing deliverables around supporting migrants gain employment

Policy strategy

Is there a benefit at policy or government level for your badges?

Eg to support a disadvantaged group.

Helping migrants to integrate into their new country and gain meaningful employment



Existing resources

Do you have existing partnerships or access to networks that you could leverage?
Can you access funds to support your work?

Could tap into existing agency network. Additional funding unlikely at moment

Commitment

How much time and resource are you able to commit?

One day per month to meetings and administration

Who will be in your network?

It can be helpful to recruit representatives with a mix of perspectives that encompass the badge earner, issuer and consumer roles

Representatives from migrant groups

Issuers of badges that would be pertinent to migrants to help them showcase their skills. Mostly third sector but some large corporate issuers

Employers who have committed to employing migrants

How will the network communicate?

How, where and when will the network will communicate?

Once every two months for an hour long meeting.
Face-to-face meeting

How will you engage members?

Eg via events, social media, direct contact?

Direct contact with our existing agency network; social media

Network structure

Will the network be structured around a theme(s), badge tools, general badge uptake within a geographical territory?

It will focus on uptake of badges that are relevant to migrants in England

Sub-groups

Will you have sub-groups? Who will lead these?

Sub-groups may become apparent once the network has started to meet but initially it will be one group, led by the Skills Development Officer

Underpinning principles

What are the underpinning principles that define the network?

It is open to all those interested in supporting uptake of badges by migrants to help them gain meaningful employment.

It will create a safe place for people to learn about badges and make connections to support migrants into employment.

It will run for one year initially.

Engagement

How will you help people to understand what the network encompasses and how it could help them?

We will create a web page for the group, providing information on upcoming meetings.

We will ask all group members to disseminate information about the network to their networks and invite participation.

What will success look like?

How many people do you want to reach, how much active participation will be expected? Other measurements of success?

Active and sustained participation in the network by all key stakeholders, eg migrants, issuers and employers.

Network members who are migrants, taking the badges and gaining employment as a result of sharing them with employers.

Members

Make a note of initial members you would like to invite to join your network. You may want to group them under role types, eg earners, issuers, consumers.

 Earners

 Issuers

 Consumers