

Open Badge Network Name of Output

| Outcome O2A1 – Use Case | |
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| Organisation name of lead contractor for this outcome | Eric Rousselle |
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| Author of the Use Case [name, organisation] | Eric Rousselle | | | | | | |
| Use Case Title | Collaborative design of badges | | | | | | |
| Date Created: | 24.3.2016 | | | | | | |
| Which role(s) do you play in the context of this Use Case: Issuer organisations | | | | | | | |
| Earners | | Issuer | X | Audience | | Displayer | |
| Other (please specify) | | | | Badges as identification of membership | | | |

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| Criteria | Collaborative design of criteria |
| Context | Highly networked organisations such as associations or schools. |
| Users | <p>Badges can be used to capture and recognise skills and achievement inside an organisation, but there is also a need for badges and badge systems, which are meaningful and valuable for organisations' networks.</p> <p>However designing this kind of badges and badges systems can't be done only by few people, it requires collaboration. In this use case actors are highly networked organisations such as associations or schools. They can also be networks of individuals such as parents, activists, teams and different kind of groups with common interests that they want to express with badges.</p> |
| Description: | This case is very similar to the use case about organisations sharing badges. The main difference here is that badges are developed in a collaborative process. |
| User goal / value | Collaborative development of badges by a network of organisation increase the value of badges for earners, employers and badge issuers, because badges are built on common criteria. |
| Environment/platform: | This use case requires Open Badges platform with tools supporting collaborative design of badges such as wikis and forums. |



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| Usage scenarios: | <p>This use case can have an endless number of variations but here is one example where organisations are involved in the badge designing collaborative process.</p> <p>Nowadays, universities have student exchange programs and volunteer tutor students, who give support to foreign students when needed. Let's imagine that a network of universities wants to set up together the competences and criteria related to the role of being a tutor student with a badge and that they will award tutor students. The initiator of this project creates a badge proposal in an Open Badge platform community area and invites its partners to join the project. The partners enrolling for this task get access to the criteria page of the badge. This page is a wiki page or some other editor supporting, collaborative writing page that keeps track of changes made by contributors. The project has a forum, where partners discuss and agree about the final version of their work. When the final version of the criteria page is ready, the initiator of the project locks the criteria page of the badge and publishes the badge in the community area of the badge platform, so that it can be issued by contributors or by any other university interested in it.</p> <p>The same kind of process could be conducted by a group of individuals. For example, a parent wants to reward a football coach for the great job he or she does with the team of young players. First, this parent wants to express with a badge what exactly makes a good coach. He or she creates a badge project and invites other parents to write in the criteria page the competences, skills and values that a person should have in order to be recognised as a good coach. When the badge is ready a parent can propose his kid's coach to be rewarded with it. This can happen by a vote form to other parents by email or inside the Open Badge Passport, if parents are using it. If enough parents (the criteria can be defined by contributors) vote and accept this proposal, the badge is awarded to the coach. If this badge created by parents is published in the Open Badge Passport community area, other parents can use it as well.</p> |
| Frameworks: | A badge might be associated with a framework. |
| Evidence: | This use case requires Open Badges platform with tools supporting collaborative design of badges such as wikis and forums. |



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| Quality: | Quality comes from demand and recognition of the badge either by large group of audience or in a long time when the badge continued. Group which developed and badge collaboratively can work out quality criteria for all of them (and new earners) have to fulfil. |
| Notes and Issues: | |