# Open Badge Network
# Name of Output

| Outcome O2A1 – Use Case | |
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| Document information | |
| Declared due date of deliverable | December 2015 |
| Reviewed due date of deliverable | August 2017 |
| Actual submission date | March 2016 |
| Organisation name of lead contractor for this outcome | Eric Rousselle |
| Revision | Version 5 |
| Author | Partner |
| Eric Rousselle | Discendum |
| Reviewer | Partner |
| Marta Jacyniuk-Lloyd | CamProf |
| | |

| Author of the Use Case [name, organisation] | Eric Rousselle |
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| Use Case Title | Using badges as a way to express social or political statements |
| **Date Created:** | 24.3.2016 |

| Which role(s) do you play in the context of this Use Case: any specific role | | | | | | |
|---|---|---|---|---|---|---|
| **Earner** | | **Issuer** | | **Audience** | X | **Displayer** | |

| **Other (please specify)** | Value represented by a badge |
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| Criteria: | The badge criteria page doesn't tell about the criteria that should be fulfilled to get the badge, but is more like a manifest page, that tells about ideas, values and attitudes of the badge designer and persons and the organisation, which displays the badge. |
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| Context: | Badges are usually seen as a way to capture and display things we learn. This kind of badge is used to communicate that the badge earner agrees and supports the ideas or values expressed by the badge. In this case, the badge earner (traditional terminology), is not really an earner but more a badge claimer or supporter. The badge designer / issuer does not reward him or her, but he or she just wants to get the badge to display it. |
| Users: | The designer and issuer of this kind of badge would be an association, possibly a school or an individual. The earner is any individual, a group of people or an organisation, which is interested in using a badge to express some statement and / or to be recognised as a member of a community supporting the statement, values or attitudes expressed by the badge. |
| Description: | Issuing this kind of badge doesn't require evidences produced by the badge claimer or assessment by the issuer. The badge is created and published on the web (campaign site, social media). Technically, the badge can be delivered in different ways. The simplest one for the receiver is to fill in his or her email address in a |

|  | simple input field and to click the GET IT -button. Another way is to connect the badge with a questionnaire form, where the badge claimer submits some information for the badge designer. This information depends on context, so it is impossible to tell about it in details. It could be reasons like why the earner supports the values expressed by the badges or some testimonials. This information could be backed as an evidence or personal statement in the badge, if the earner wishes so. |
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| User goal / value: | to be recognised as a member of a community supporting the statement, values or attitudes expressed by the badge. |
| Environment/platform: | Platforms supporting badge applications. This can of badge can be awarded ("pushed") to earners after some activity completion, but in most of the cases earners apply for the badge. |
| Usage scenarios | Badges can be created for example to increase the impact of campaigns, for example campaigns about human rights, environmental questions, etc. |
| Frameworks |  |
| Evidence | This use case is not about recognition of skills and learning but about social statements, membership and communication. In many cases evidences are not required, badges are issued to people, who want them! "Je suis Charlie" badge can be earned by any person, who wants to support freedom of speech and express support to victims of terrorism. |
| Quality: | Not relevant in this case. |
| Notes and Issues: | In this use case earners want to get a badge to display it to their friends or to the world. Receiving and displaying the badge should happen in one click. Badge earners don't have to know about open badges and all complicated concepts and systems (backpack) behind it. |